

Ultrasound in **OBGYN**

INNOVATIVE PRACTICE FOR ADVANCING HEALTH

MAY 31 – JUNE 1, 2024

HARRELL MEDICAL EDUCATION BUILDING

OBGYNultrasound.cme.ufl.edu

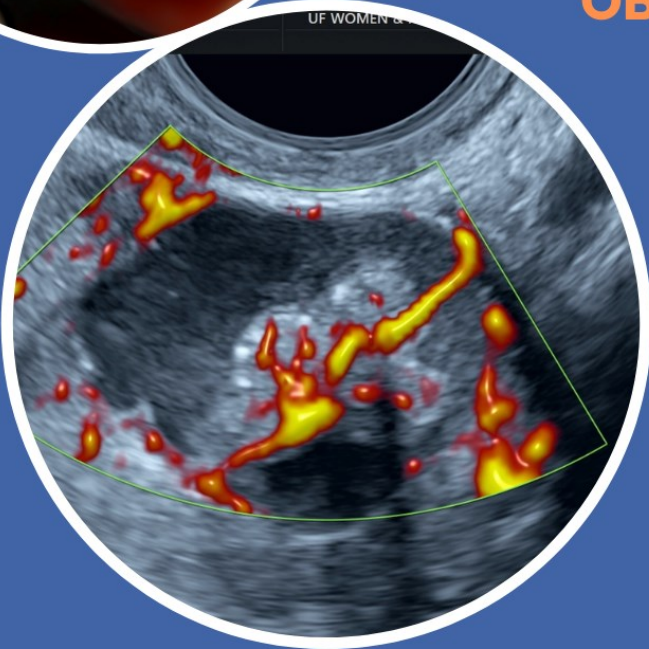


Exhibit Prospectus

INVITATION TO EXHIBIT

On behalf of co-course directors Reem S. Abu-Rustum, MD and James Shwayder, MD, JD, I am writing to request your support as an exhibitor at the inaugural Ultrasound in OBGYN Conference. This program will be held at the Harrell Medical Education Building in Gainesville, Florida.

The intended audience consists of all sonologists who use ultrasound for screening and diagnosis in a clinical practice setting including physicians, fellows, residents, nurse practitioners, physician assistants, nurse midwives, nurses and sonographers. For our 2nd annual conference, we are expecting approximately 75 attendees.

A draft agenda can be found on the program website at <https://obgynultrasound.cme.ufl.edu/agenda/>.

Exhibits will be located outside the meeting room, near the area where breakfast, lunch, and refreshment breaks will be served. Please submit the [Exhibitor Contract](#) if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information .

Best,



Gianna Gamache, CMP

CME Conference Manager

UF Continuing Medical Education

PO Box 100233, Gainesville, FL 32610

352-733-0064 phone

352-733-0007 fax

Attendee Practice Type:

The key target audience for Ultrasound in OBGYN 2024:

All sonologists who use ultrasound for screening and diagnosis in a clinical practice setting including physicians, fellows, residents, nurse practitioners, physician assistants, nurse midwives, nurses and sonographers.



2024 Topics Include

- ◇ **Ultrasound in Evaluating Abnormal Uterine Bleeding**
- ◇ **Simple Rules: The Ultrasound Features and How to Apply the Rules**
 - ◇ **Gyn Ultrasound: Improving your Basic Examination**
 - ◇ **Ultrasound in Evaluating Adnexal Masses**
- ◇ **Ultrasound in the Evaluation of Patients with Endometriosis**
- ◇ **Ultrasound in the Evaluation of PUL and Ectopic Pregnancy**
 - ◇ **Evaluating the Fetal Heart in the First Trimester**
- ◇ **Fetal CNS with a Focus on NTD: From Diagnosis to Management**
 - ◇ **Ultrasound Findings with Major Congenital Infections**

And more!

[Click to View Full Agenda](#)



GOLD EXHIBITOR

\$5,000

**Single Booth
(6' Table Space)**

**Priority Logo Placement on
Exhibitor
Acknowledgement Sign**

**Access to booth,
educational sessions and all
food and beverage
functions for up to 4 reps**

1st Choice on Booth Space

**Full Page Ad/Insert in
Welcome Folder**

Break Advertisement
(Poster acknowledging company
support adjacent to refreshments at [1]
break)

SILVER EXHIBITOR

\$2,500

**Single Booth
(6' Table Space)**

**Priority Logo Placement on
Exhibitor
Acknowledgement Sign**

**Access to booth,
educational sessions and all
food and beverage
functions for up to 2 reps**

2nd Choice on Booth Space

**Half Page Ad/Insert in
Welcome Folder**

BRONZE EXHIBITOR

\$750

**Single Booth
(6' Table Space)**

**Standard Logo Placement
on Exhibitor
Acknowledgement Sign**

**Access to booth,
educational sessions and all
food and beverage
functions for up to 2 reps**

**First come first serve for
remaining booth spaces**

Exhibitor Acknowledgement Sign Sample

Thank you for your support!

We would like to thank the following
exhibitors for their support!



Click Here to Exhibit!

EXHIBIT DATES AND HOURS

Please note that while there are dedicated exhibit hours during the conference, **the exhibit hall is open to participants and faculty at all times during the conference.**

Over 3.5 hours of Exhibit Time!

Friday, May 31, 2024

6:30 am - 7:00 am	SET-UP
7:00 am - 7:50 am	Exhibit Time—Registration and Check-In
9:45 am - 10:00 am	Exhibit Time—Break
12:30 pm - 12:50 pm	Exhibit Time—Lunch with Participants
3:15 pm - 3:30 pm	Exhibit Time—Break

Saturday, June 1, 2024

6:00 am—7:00 am	SET-UP
7:00 am - 7:50 am	Exhibit Time—Registration and Check-In
9:55 am - 10:15 am	Exhibit Time—Break
12:30 pm - 1:15 pm	Exhibit Time—Lunch with Participants
3:20 pm - 3:35 pm	Exhibit Time—Break
Anytime after 3:45pm	BREAK-DOWN

PAYMENT INFORMATION

Payments can be made online or by check.

Online

To make your payment online, please visit <https://obgynultrasound.cme.ufl.edu/> and click on the exhibits tab. All major credit cards are accepted.

By check

Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by **FedEx** should be sent to

UF Continuing Medical Education
1329 SW 16th St.
Suite 2106
Gainesville, FL 32608

All checks sent by **regular mail** should be sent to

UF Continuing Medical Education
P.O. Box 100233
Gainesville, FL, 32610

LOCATION INFORMATION



Harrell Medical Education Building | UF Campus

1104 Newell Dr,
Gainesville, FL 32601

Parking information available at
<https://obgynultrasound.cme.ufl.edu/location/>

SHIPPING INFORMATION

The Harrell Medical Education Building will not accept any packages in advance to the conference.

If you need to ship a package to the conference, please contact the event coordinator, Gianna Gamache, in advance for alternate arrangements.

Gianna Gamache
ggamache@ufl.edu
Phone: (352) 733-0064
Fax: (352) 733-0007

EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors' negligence or willful misconduct as a result of exhibitors exhibiting at the Ultrasound in OBGYN Conference 2024 in Gainesville, FL. Exhibitors also agree to abide by policies and regulations of the venue, the Harrell Medical Education Building.

ACCME Guidelines

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

Booth Assignment

Booths will be assigned at the discretion of the CME office. Preference will be given to high level sponsors.

Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.

Cancellation

Payment will be required if your exhibit is cancelled after April 22, 2024 (30 days before).